



Bellingham Herald

**MaxRecruit® Platinum**

With performance-based MaxRecruit Platinum, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- GlassDoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- and others

MaxRecruit Platinum assigns a higher budget for your job, making it ideal for those times when you need to spend more to get more candidates, or to reach candidates for that hard-to-fill position in markets where there is a lot of competition for talent.

Benefits of MaxRecruit Platinum:

- **Higher advertising budget.** With MaxRecruit Platinum, your campaign budget will be higher, letting you increase engagement with high quality candidates..
- **Hiring in a specialty field?** MaxRecruit Platinum job postings can generate up to five times the clicks per job, compared to MaxRecruit.
- **Manage your recruiting budget for best results.** For each MaxRecruit Platinum job posting, ActiveMonitoring constantly monitors your job's performance across all aggregators, and adjust its placement and cost per-click, ensuring you get optimal results.

#### Contact Us

Bellingham Herald Ad Sales (360) 676-2610 [recruitment@bellinghamherald.com](mailto:recruitment@bellinghamherald.com)

©Copyright 2024 Recruitology. All rights reserved. All product and company names are trademarks™ or registered trademarks® of their respective holders. Use of them does not imply any affiliation or endorsement by them.